



POWER LENDING PARTNERS



Transform Your Small Business Lending into a Low-Cost, Digitized Operations Platform

Cloud Lending Solutions' comprehensive loan origination platform enables community banks to accelerate their small business loan origination process with an automated and efficient experience while effectively managing credit and compliance risk.

Our transformative loan origination platform enables banks to create a modern and intuitive online small business loan application, providing transparency between bank loan operations and their small business borrowers. Our portal technology empowers banks to create a unique omnichannel borrower experience that customers expect.

Reduce the Cost of Lending

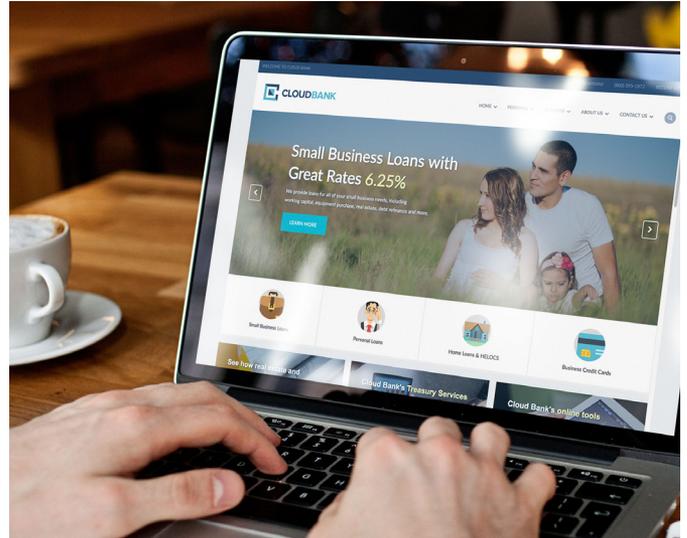
Configurable customer experience enables

- Modern user interface to small business and commercial borrowers shortening time to close.
- Resolve issues quickly with on demand access to relationship information anytime, anywhere and from any device.

Lack of profitable funding by banks has left upwards of 60 percent of small business borrowers to obtain funding from alternative financial resources rather than their current bank.

Manage Operational Risk

- Portal technology enables creation and publishing of online small business loan applications with online document collaboration providing 100 percent visibility to both borrowers and lending teams at each stage.
- Gain operational and compliance efficiencies through comprehensive relationship management, underwriting, document management, pricing and approval functionality.



Increase Portfolio Growth and Improve Customer Relationships

- Gain critical sales insights and increase your loan portfolio by integrating with Salesforce CRM.
- Build tailored SME products for your most valued small business customers and differentiate your bank in the market.

Investing in your lending future is critical for your business and growth. With Cloud Lending Solutions, you can increase your small business loan production and profitability while increasing operational and compliance efficiencies.

For information about how Cloud Lending Solutions can transform your commercial and small business lending, email us at: info@cloudlendinginc.com or call our Banking Sales team at: +1 650-918-0499.

